



---

# The Mount Gambier Motor Cycle Club Inc.

---

Affiliated with M.A. & M.S.A. P.O Box 879, Mount Gambier, S.A. 5290  
ABN: 61 230 534 965

---

## SPONSORSHIP OPPORTUNITIES AT McNAMARA PARK

---

### Major Sponsor

Major sponsors receive:

- Track signage rights for 12 months
- Link to your website on our website (on our Links page)
- For the Easter, Master of Mac Park and Seniors meetings (our 3 annual events)
  1. Six week-end event admission passes
  2. Race naming rights
  3. Full page program advertisement at each event
  4. Naming as sponsor on the Event Promotion Poster
  5. Endorsement by the on-course announcers
  6. 10m X 5m trade display area available in spectator area

Cost of Major Sponsor package = \$1,000 per year

---

### Annual Sponsor

Annual sponsors receive:

- Link to your website on our website (on our Links page)
- For the Easter, Master of Mac Park and Seniors meetings (our 3 annual events)
  1. Four week-end event admission passes
  2. Race naming rights
  3. Half page program advertisement at each event
  4. Endorsement by the on-course announcers

Cost of Annual Sponsor package = \$ 500 per year

---

### One Event Sponsor

One event sponsors receive:

- For the Easter, Master of Mac Park and Seniors meetings (our 3 annual events)
  1. Two week-end event admission passes
  2. Logo/Letterhead/Business card or similar size advertisement in program
  3. Endorsement by the on-course announcers

Cost of One Event Sponsor package = \$ 300 per event

---



---

# The Mount Gambier Motor Cycle Club Inc.

---

Affiliated with M.A. & M.S.A. P.O Box 879, Mount Gambier, S.A. 5290  
ABN: 61 230 534 965

## Program Advertising

**Cost of Program advertising = \$250 per page per program  
\$125 per half page per program**

---

## Entry Form/Supplementary Regulations Advertising

Entry form/Supp.Reg sponsors receive:

- A one third page advertisement in the entry form plus a banner line on rear of the Entry Form which is posted to all riders on our mailing list (approx. 300 riders) This type of advertisement is ideal for **accommodation providers, fuel suppliers or food and drink suppliers** who gain direct contact with visiting riders and their families and crews.

**Cost of Entry form advertising = \$400 per event**

---

## Website Advertising

A limited number of spaces (three) are available annually for Sponsors names and or logos to be included on our [www.macpark.org](http://www.macpark.org) home page.

A Website Advertiser receives

- Their Name and details/ logo etc on the [www.macpark.org](http://www.macpark.org) website homepage.

**Cost per Website Advertisement = \$250 per year**

---

## NOTES TO POTENTIAL SPONSORS

### Permanent track signage

Details of signage – size, location, etc – will be by negotiation with the Mount Gambier Motorcycle Club Inc. and will be the subject of a written agreement and for a specified period.

Signage of this type will remain in place all year round, at all race meetings, ride days, social days etc. Hirers of McNamara Park do so on condition of acceptance of whatever signage is in place but hirers have the right to erect temporary signage at their discretion, so long as they do not cover or block existing signs.

Sponsors will be responsible for the costs of sign writing and erection of any structures that may be needed eg. Bill-boards, frames, etc. The Club is willing to provide unskilled voluntary labour for erection of signage; the usual arrangement is that the sponsor provides signs and any other materials necessary.

### Program advertising

Advertisers – both sponsors and advert only advertisers are to provide ready to print art work. All programs are printed in black and white. In the case of one event sponsors, ads are in the form of strip inserts. A business logo or letterhead is ideally suited.

### On course endorsements

The club supplies a standard form for sponsors, on which there is space to write information about the business or product to be advertised. The on course announcers will use this information when endorsing the sponsor or advertiser.

### Race naming rights

Major sponsors and Annual sponsors will have a race named after their business or nominated product. The races to be so named will be by arrangement with the Club. The Master of Mac Park race is not available under these sponsorship packages but is the subject of a separate sponsorship arrangement.



# The Mount Gambier Motor Cycle Club Inc.

Affiliated with M.A. & M.S.A. P.O Box 879, Mount Gambier, S.A. 5290  
ABN: 61 230 534 965

## APPLICATION FOR SPONSORSHIP / ADVERTISING

Type of sponsorship / advertising requested (please tick box)

- Major Sponsor  Annual Sponsor  One event sponsor   
Program advertising  Entry form advertising  Website ad

Sponsors name (as it is to appear in advertising and or signage)

.....

Description of Business or product to be endorsed by on course announcers  
(written description below or attach business card / logo / artwork to be used in  
printed material)

.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....

### Details of sponsor / advertiser

Name .....

Address .....

..

Phone number .....

Fax Number .....

Email address .....

Website address .....

Contact persons name .....



# The Mount Gambier Motor Cycle Club Inc.

Affiliated with M.A. & M.S.A. P.O Box 879, Mount Gambier, S.A. 5290  
ABN: 61 230 534 965

## SPONSORSHIP / ADVERTISING AGREEMANT

The agreement between the Sponsor / Advertiser and the Club is as follows:

### Type of Sponsorship / Advertising

Major Sponsor  Annual Sponsor  One event sponsor

Program advertising  Entry form advertising  Website ad

Special conditions (other than those already set out in "Opportunities" above)

.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....

Term of agreement from ...../...../..... to ...../...../.....

Cost of agreement \$..... Paid  date ...../...../.....

Sponsor / Advertiser Signature .....

Club Representative Signature .....

Club Representative Name .....